

Snapshot of Japanese Golf Facilities

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5th Golf Innovation Symposium

USGA®

Overview

SURVEY METHODOLOGY

The Japan Golf Association sent a fax to approximately 1,950 golf facilities throughout Japan, inviting them to take part in an online survey

NUMBER OF VALID RESPONSES

194 Facilities completed the survey
(10.0% response rate)

AREAS OF STUDY

Facility Characteristics, Operations,
Challenges, Education



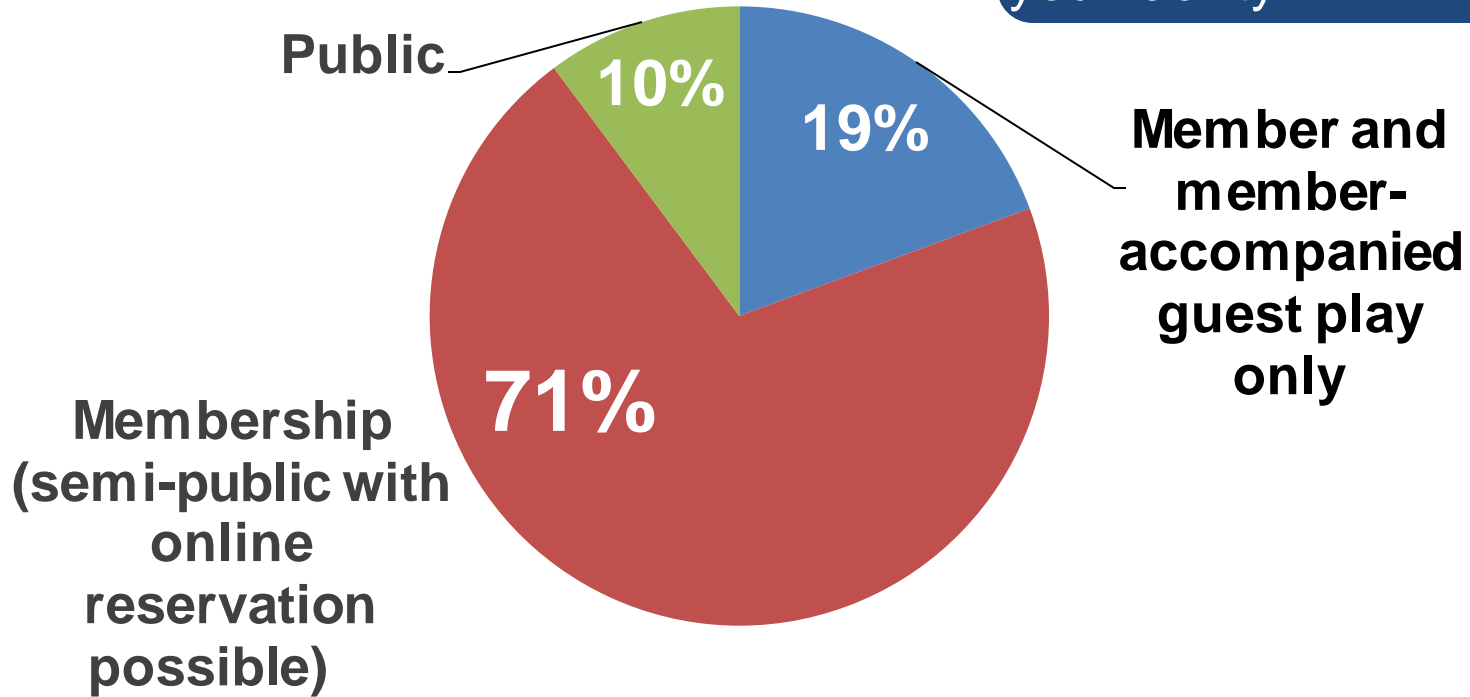
194/1950
(10.0%)

Facility Characteristics



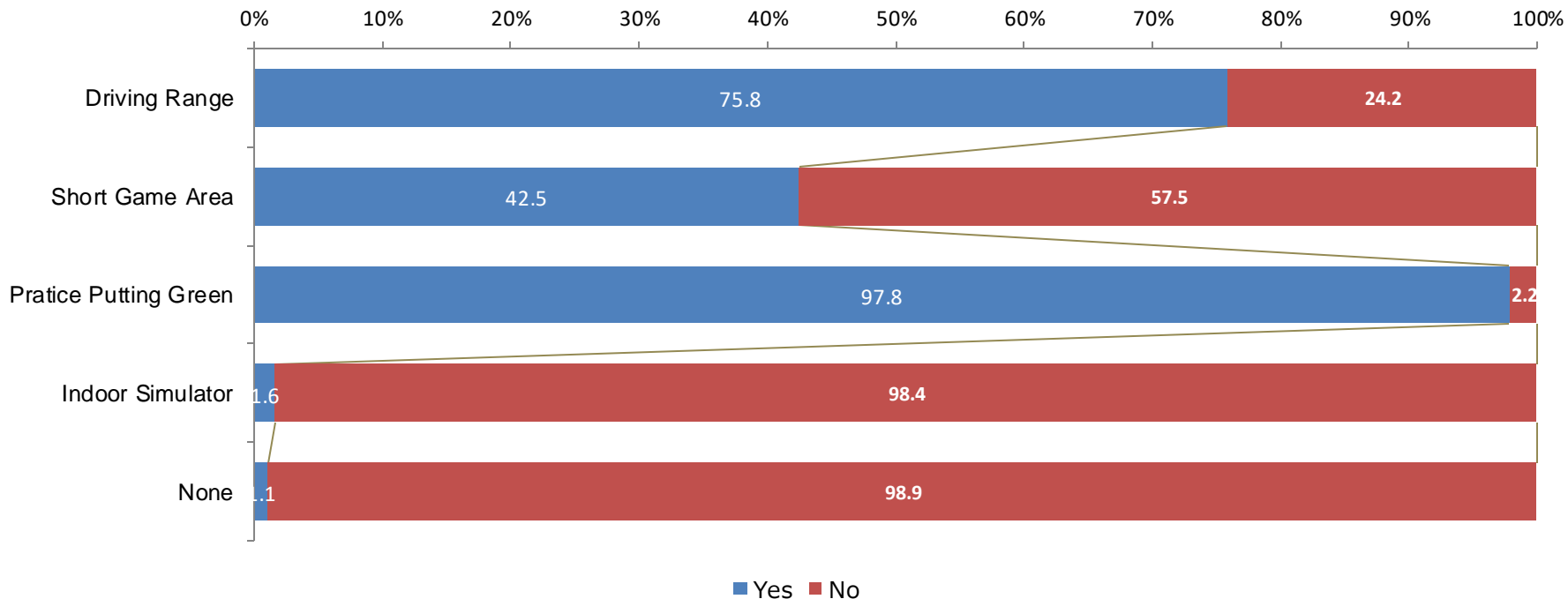
Facility Characteristics

Question: Please select the phrase that best describes your facility



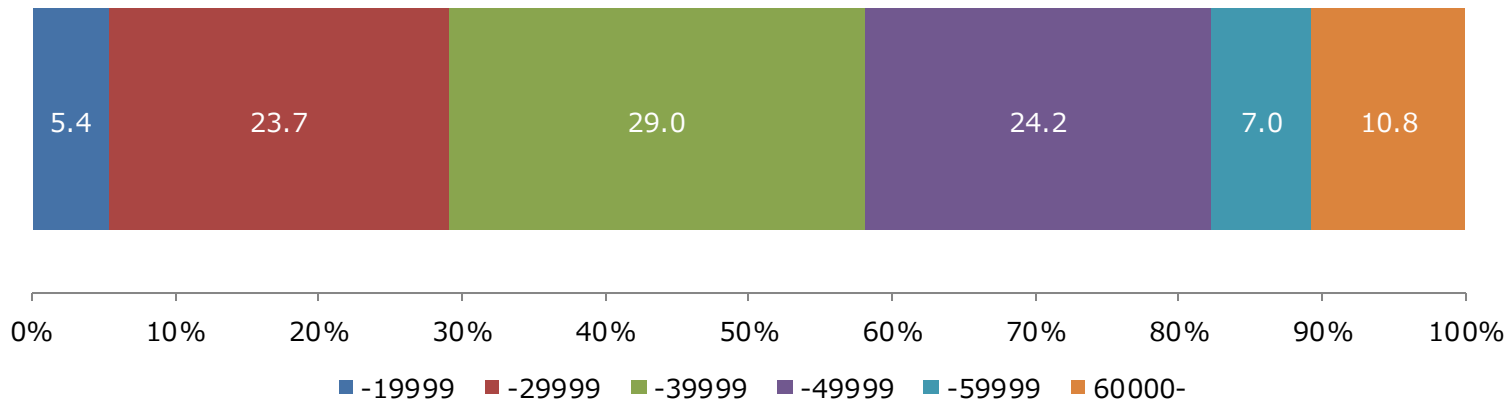
Facility Characteristics

Question: In addition to golf holes, what other features are available at our facility?



Facility Characteristics

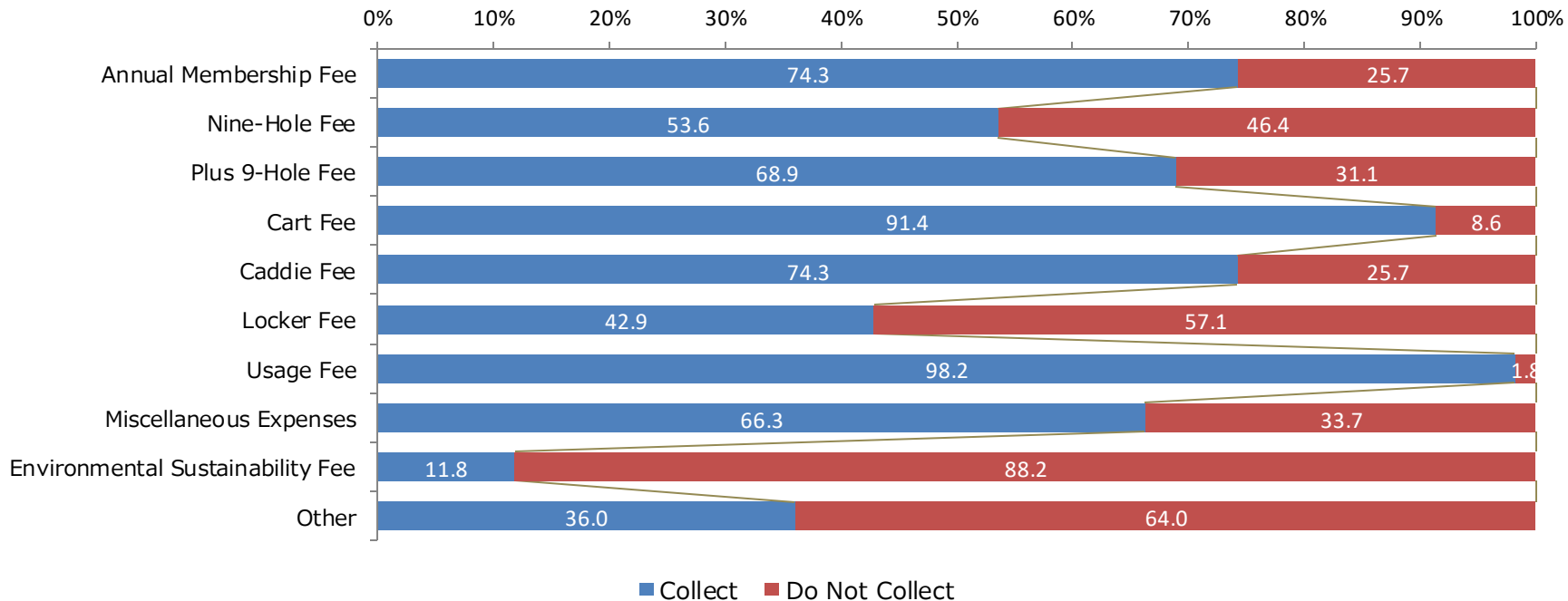
Question: How many 18-hole rounds were played at your course in 2018??



Average: 38,611 rounds

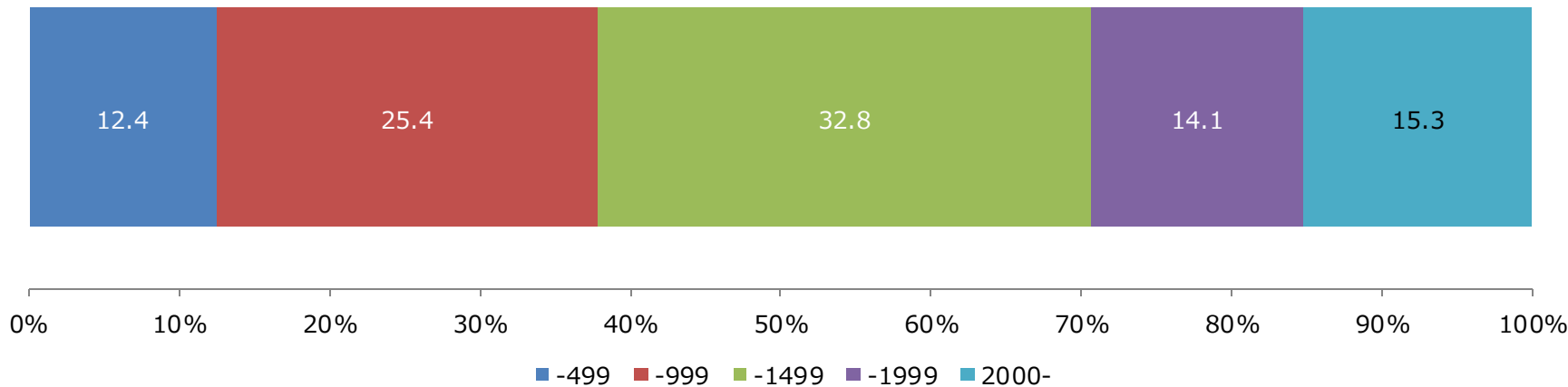
Facility Characteristics

Question: What are the other fees that you charge golfers?



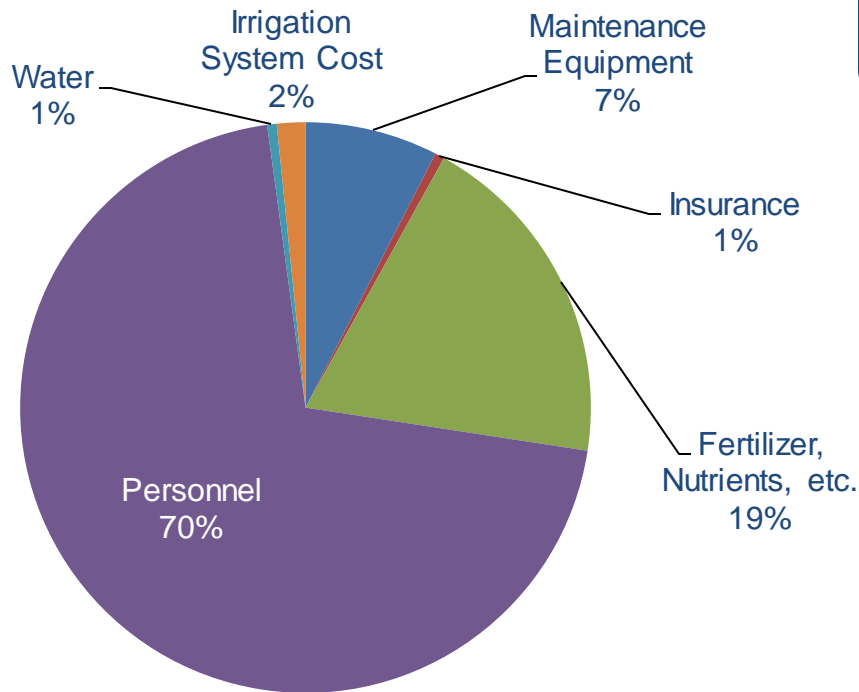
Facility Characteristics

Question: How many members does your club have?



Average: 1,410 Members

Facility Characteristics



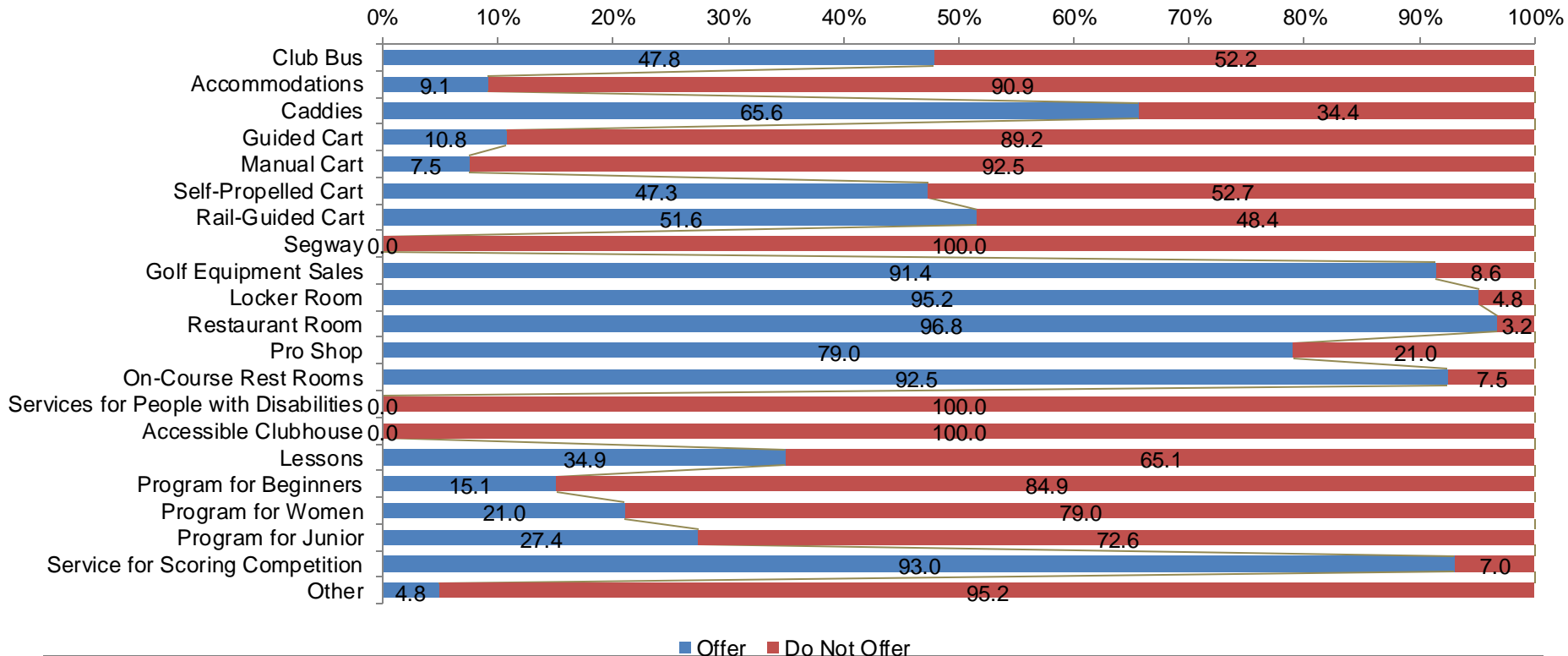
Question: Which of the following has the biggest impact on your course maintenance costs?

Communication with Golfers



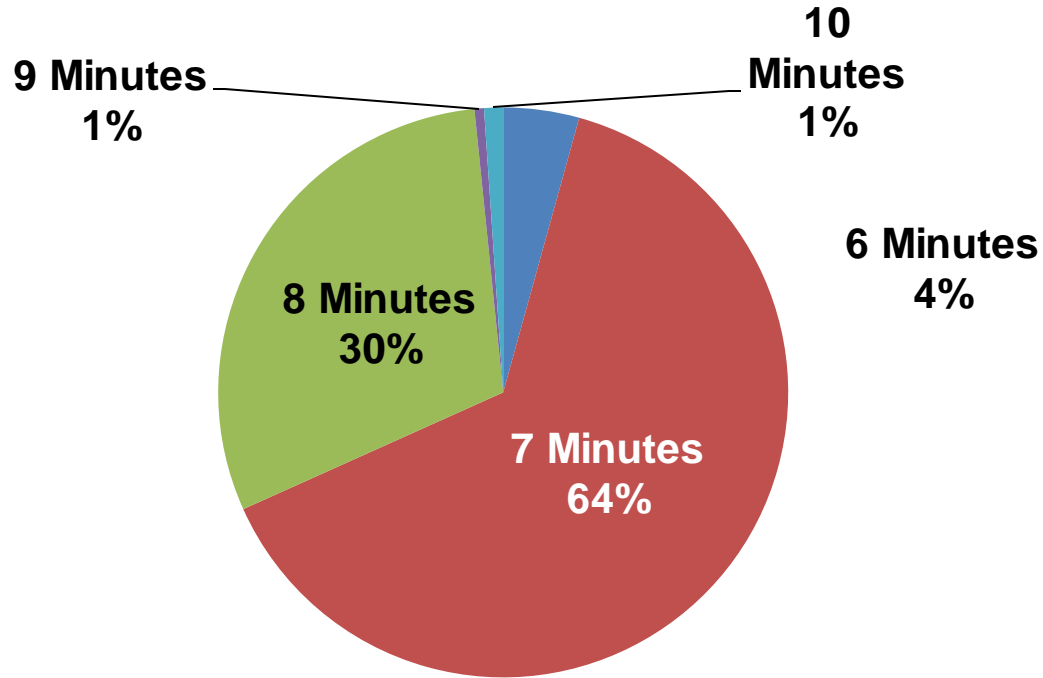
Services

Question: Which of the following do you offer your golfers?



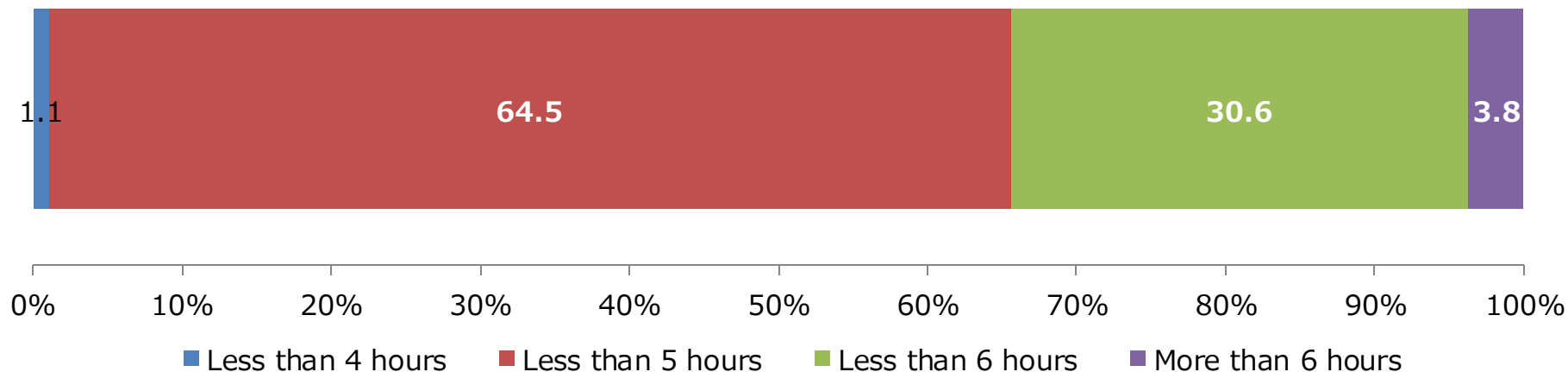
Operations

Question: How many minutes do you schedule between tee times?



Pace of Play

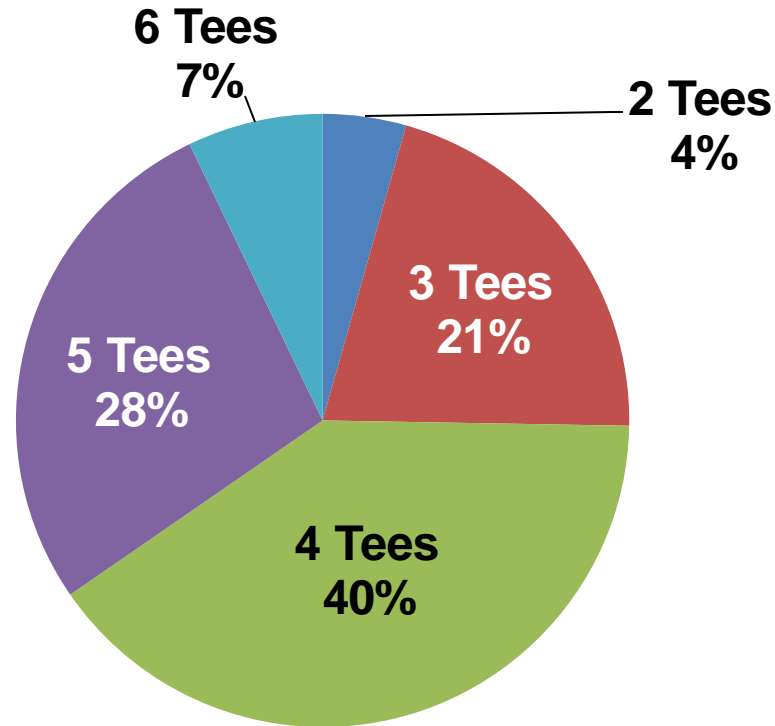
Question: How long does it take to play an 18-hole round at your facility (not including a lunch break?)



Average: 4 hours 45 minutes

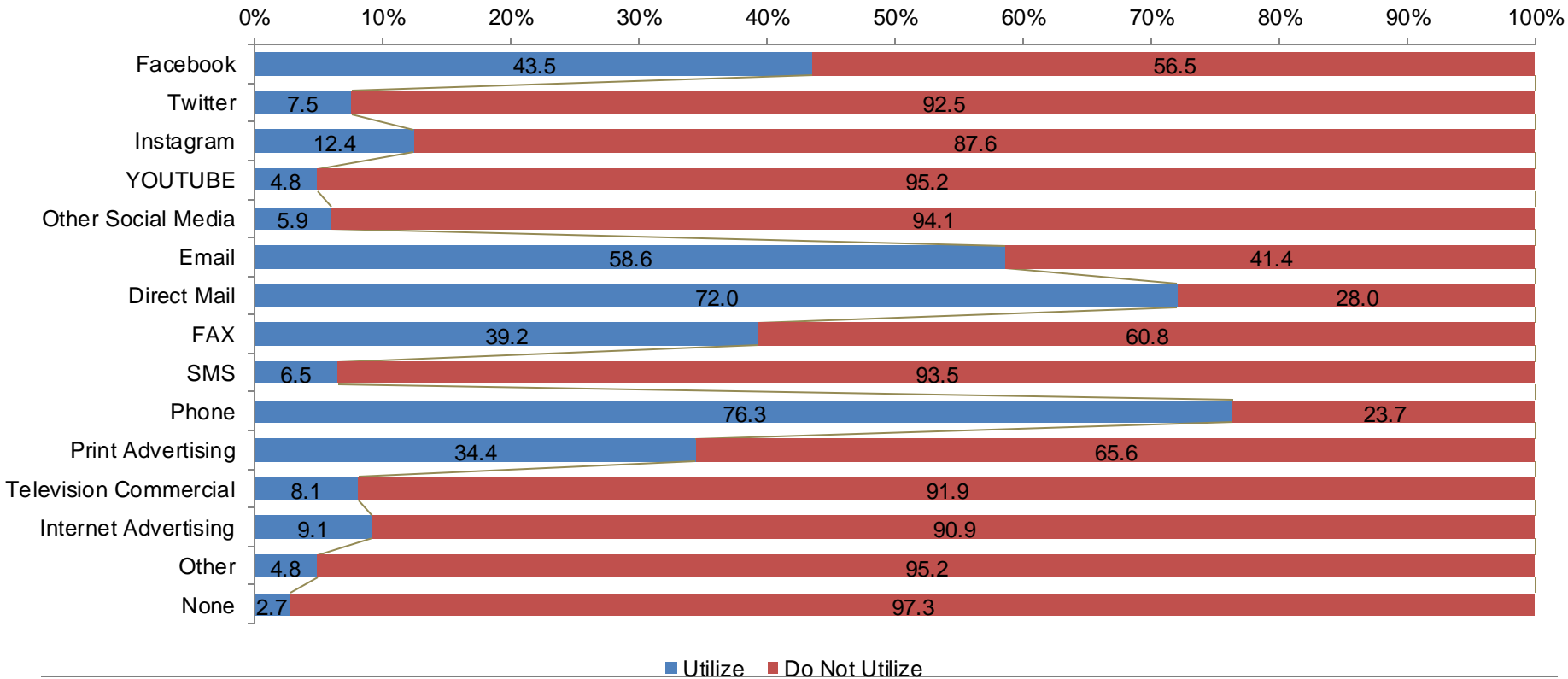
Tees

Question: How many sets of tees are at your course?



Communication

Question: What is your primary form of communication with your golfers?

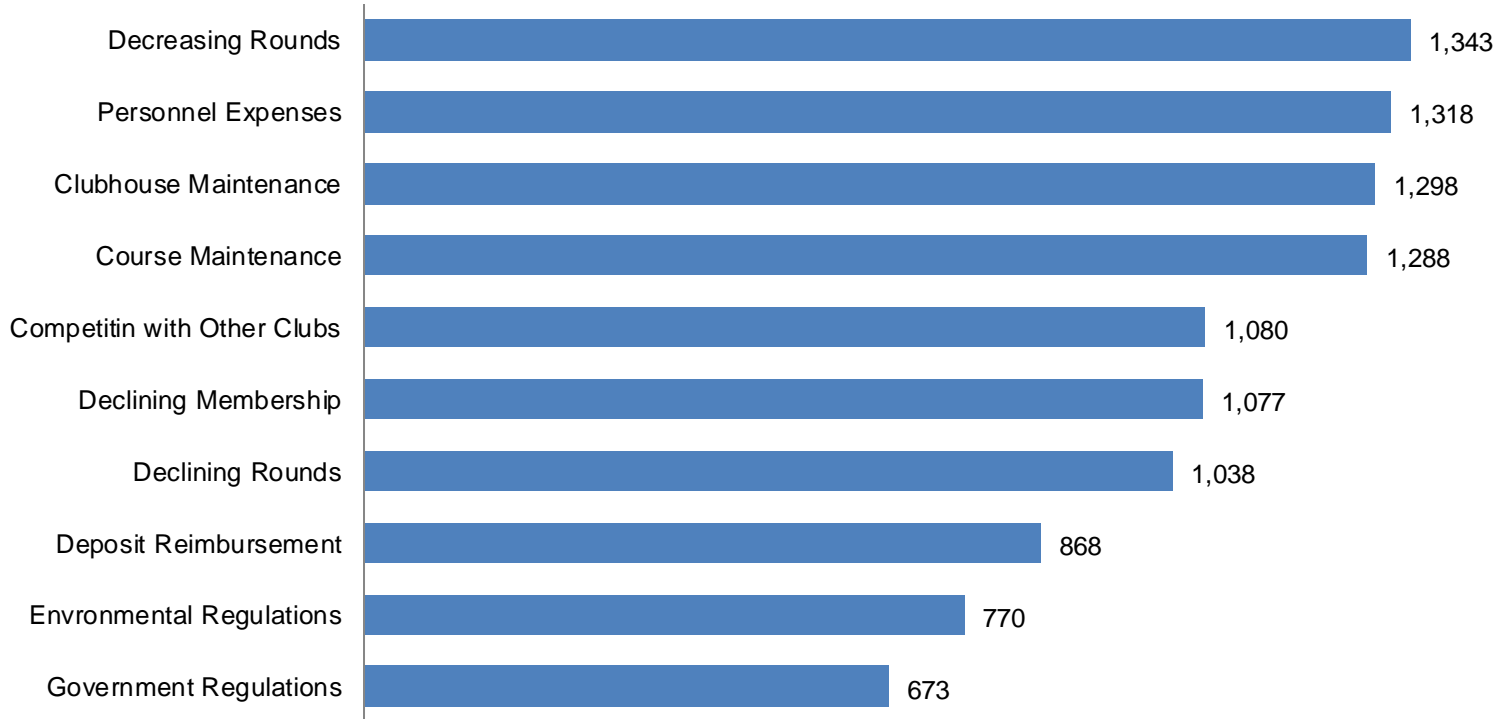


Facility Support and Education

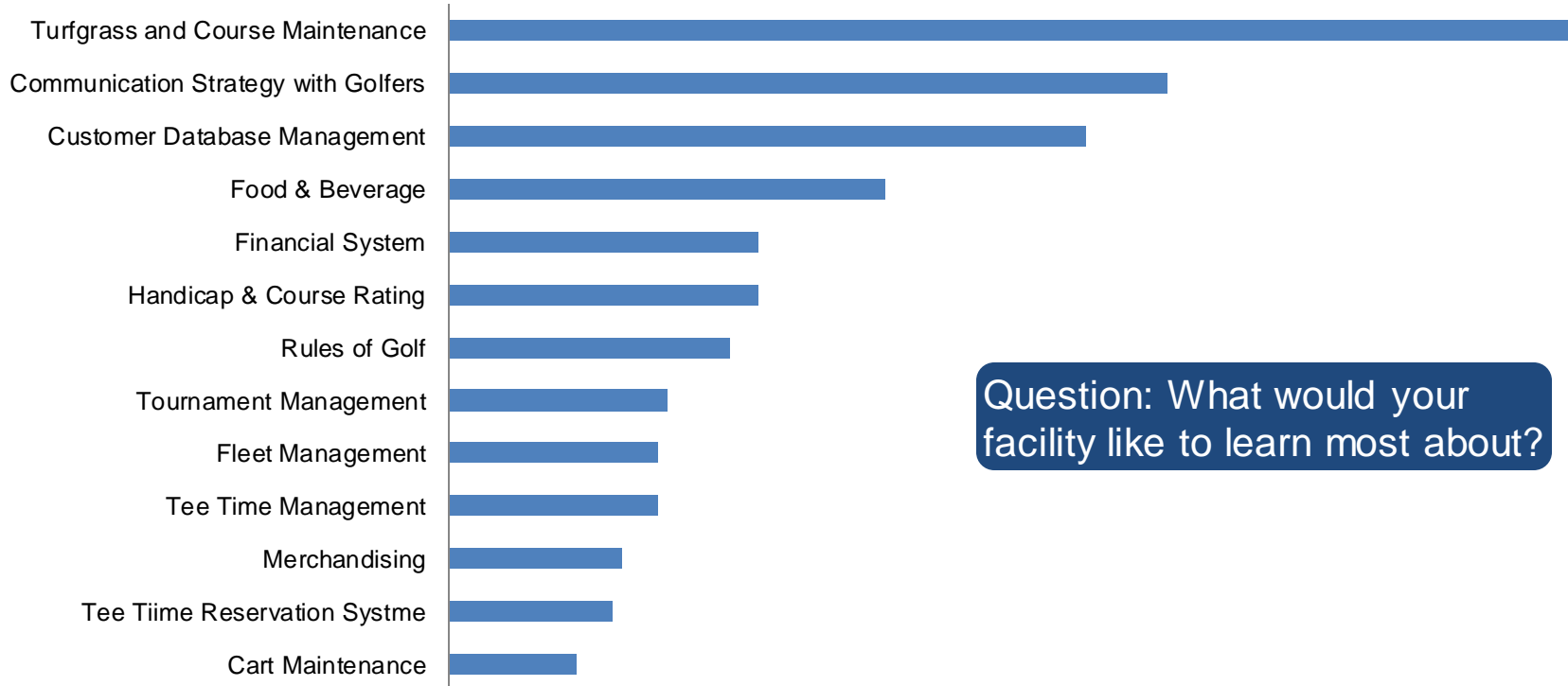


Facility Challenges

Question: What are the biggest challenges for the long-term financial health of your facility?

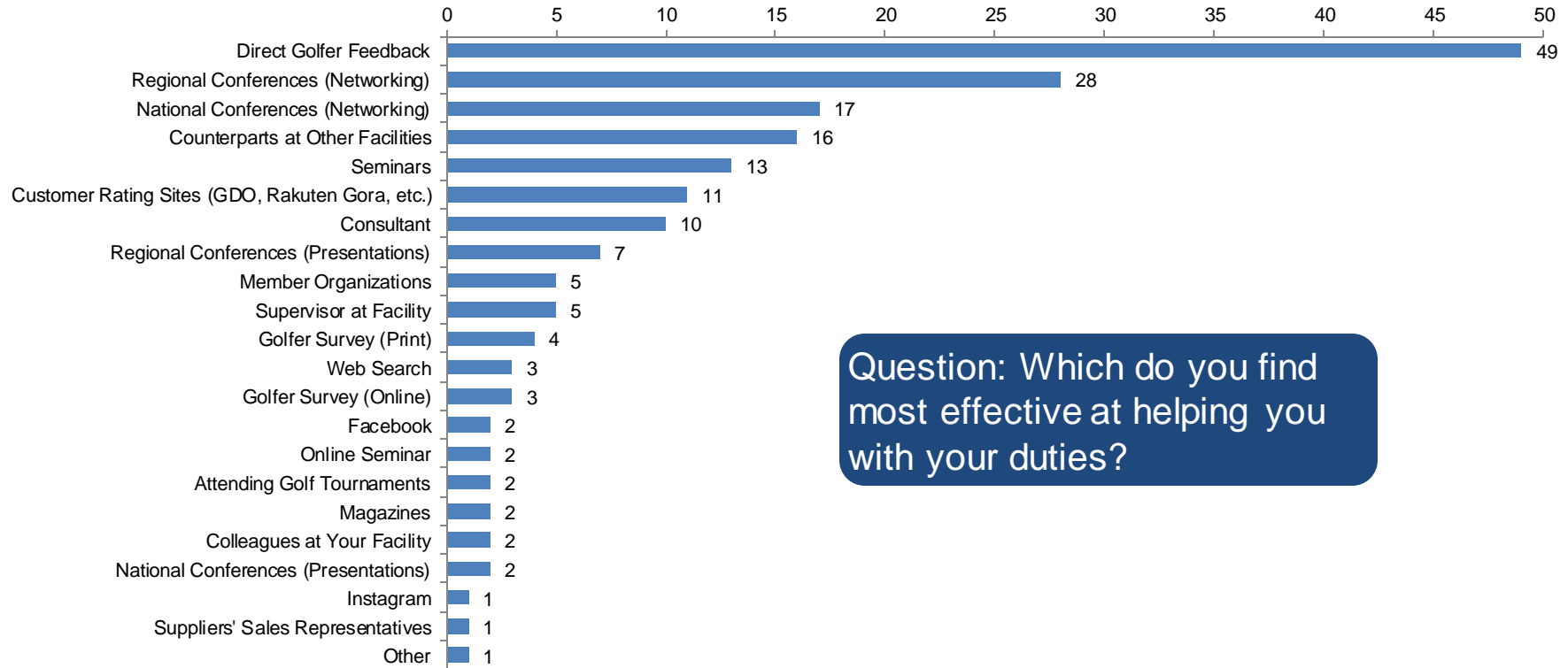


Facility Challenges



Question: What would your facility like to learn most about?

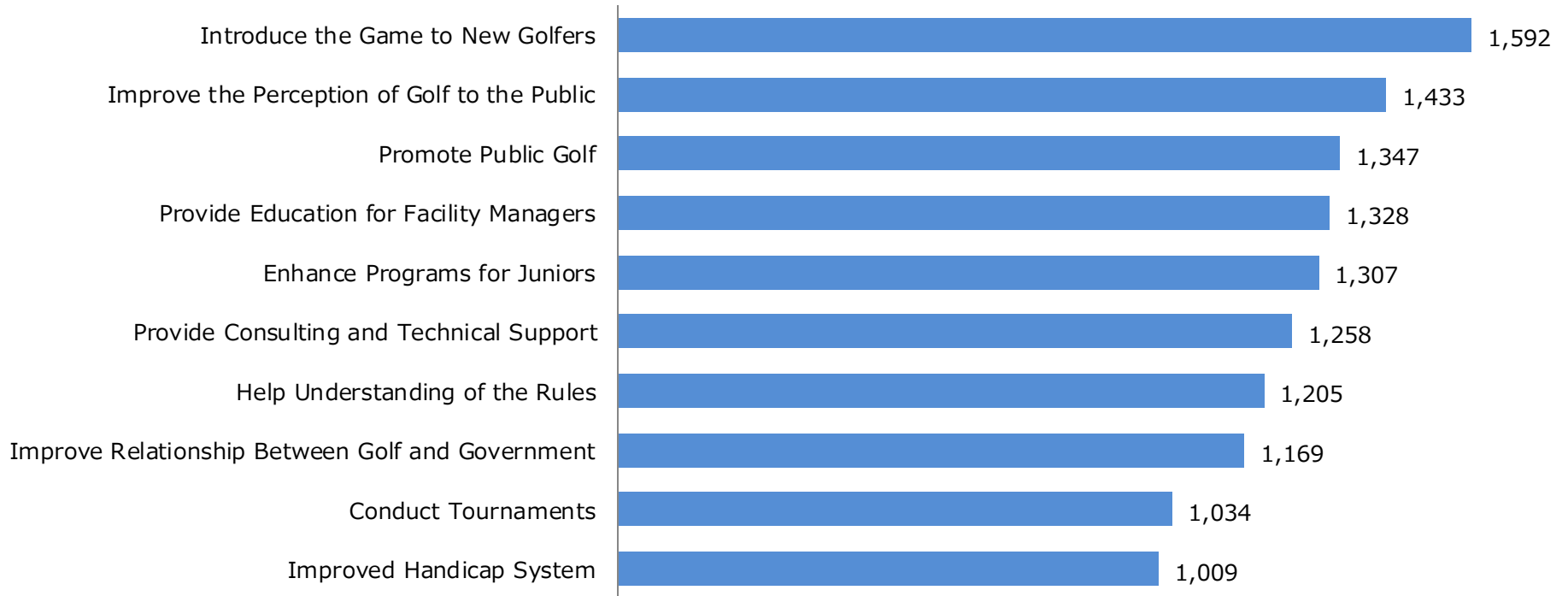
Information for Facilities



Question: Which do you find most effective at helping you with your duties?

Golf Organizations

Question: Which roles can golf organizations provide in helping your facility?



Thank you!

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